



PAL is a landlord and property accreditation scheme that aims to improve the standard of privately rented accommodation in Welwyn Hatfield.

The scheme, founded by Welwyn Hatfield Borough Council and the University of Hertfordshire, recognises landlords and agents that meet their legal obligations and those that go above and beyond to provide quality homes.

PAL gives landlords and tenants in Welwyn Hatfield peace of mind that their rental accommodation is safe and compliant whilst enabling them to share the benefits of competently managed and well maintained properties.

How the scheme works

Accredited agents

Letting and managing agents apply to the PAL team, complete an application process and sign up to a Code of Practice which commits them to meeting their legal requirements and treating tenants fairly.

Agents then undergo relevant checks and those that meet all the scheme requirements become an official PAL partner.

Check whether your agent is accredited on our online database at www.pal-online.org.uk.

Accredited properties

PAL partners are able to accredit the properties they manage in our borough. These properties that have been checked and meet the standards become accredited properties, bringing marketing benefits.

Why use an accredited agent

🏠 Independent endorsement

An accredited agent has been independently endorsed by the PAL accreditation scheme and publically recognised for providing good quality homes in our borough.

🏠 Access to advice and information

Accredited agents have access to advice and information to keep them up to date on changing legal requirements.

🏠 Referrals from PAL supporters

Welwyn Hatfield Borough Council, the University of Hertfordshire and all PAL supporters only refer prospective tenants to accredited landlords, letting and managing agents.

🏠 Attract better tenants

Accredited agents give potential tenants confidence in their standards and attract good tenants.

🏠 Greater promotion

Accredited agents receive free advertising opportunities on the PAL and PAL Supporters websites. Only accredited agents and landlords can advertise on PAL website.



Why gain property accreditation

Gain peace of mind

Gain peace of mind that you are meeting the legal obligations of providing good standard rental accommodation in the UK.

Attract better tenants

Give potential tenants confidence in the safety and quality of your property and make your property more attractive to good tenants.

Receive priority listing

Receive priority listing on the PAL online property database.

Demonstrate your commitment to providing safe accommodation

Your PAL accredited property logo can be displayed on adverts to demonstrate your commitment to providing safe and good quality accommodation.

FIND OUT MORE

Look out for the PAL accredited partner logo when choosing an agent.

Find out more about this University of Hertfordshire and Welwyn Hatfield Borough Council scheme today at www.pal-online.org.uk/landlords



IMPROVING STANDARDS OF RENTED HOMES

